

John Hall is now Realty ONE Group

*Two Acclaimed Realty Powerhouses to Become
One of the Largest Real Estate Firms in Arizona with 1,300 Agents*

PHOENIX (Aug 10, 2011) – Realty ONE Group and John Hall & Associates announced today they will join forces to become one of the largest real estate brokerages in Arizona. The combined firm will be known as Realty ONE Group, reflecting the company's focus on support and innovation. John Hall & Associates has been a leader in Arizona real estate since 1974 and Realty ONE Group has been recognized by INC. 500 for three consecutive years as one of the fastest growing companies in America.

Jim Sexton, owner of John Hall & Associates since 1994, says "I'm excited about this marriage with a reputable and innovative company." Sexton adds, "Realty ONE Group has built a solid infrastructure, developed strong educational programs, implemented an amazing supportive environment for their agents and staff, created a proprietary paperless transaction management software, hired quality management, established prestigious offices, and paid attention to detail throughout the organization while providing value to their agents."

With more than 2,500 agents in Arizona, California, and Nevada, Realty ONE Group closed over 13,000 transactions in 2010, ranking as the nation's thirteenth-largest real estate brokerage. This year the firm is on pace to close nearly 16,000 transactions, which will elevate it to the top 10 in the nation.

"John Hall has an esteemed management team in place," said Realty ONE Group CEO and Founder Kuba Jewgieniew. "These are ambitious people and we are all going to shine together."

Pat Kelly, the current designated broker, has been promoted to general manager to oversee all of Arizona operations for Realty ONE Group. Says Jewgieniew, "His continued dedication to establishing our brand in the Arizona marketplace and providing support to management and agents while growing the company to new heights has exceeded all expectations over the past number of years. Pat is an over achiever who will continue to lead Realty ONE Group into its bright future."

Former owner Sexton will be now the designated broker of Realty ONE Group in Arizona, which Jewgieniew feels is a natural role for him due to his stellar reputation, experience and knowledge.

Realty ONE Group has grown so quickly in large part due to its unique fee and commission structure. In direct contrast to the traditional model where brokerages take a percentage of each commission, Realty ONE Group instead charges a flat transaction fee and the agent keeps the remainder. "Our business model is based on attracting quality real estate professionals and empowering them by offering more resources for less money," said Jewgieniew.

According to Jewgieniew, Realty ONE Group's supportive environment extends to a management team that is more available to their agents than at most large brokerages. "Quality attracts quality and Realty ONE Group has established itself as a premiere organization for successful agents to affiliate with. While we embrace technology, Realty ONE Group has real, physical offices that house knowledgeable managers who average more than 20 years of experience."

About Realty ONE Group

Realty ONE Group is a full-service real estate brokerage firm with over 2,500 associates, headquartered in Las Vegas, Nevada, with offices in Arizona and California. It focuses on providing ethical, professional and results-oriented services to property owners and prospective real estate buyers. Since its inception in 2005, the company has grown to become the largest real estate brokerage in Nevada and the fastest growing real estate company in Arizona and California.

For more information, visit www.RealtyOneGroup.com